

RULES OF PROMOTION
“Be the Best Fan on Facebook”

RULE I.- SCOPE AND DURATION.

FUTBOL CLUB BARCELONA (hereinafter FC BARCELONA or CLUB) will conduct different promotions (i) weekly, (ii) monthly and (iii) throughout the sports season, that will be only and exclusively addressed at all those people that:

- I. form part of one of the two (2) groups detailed hereinafter
 - (i) members of the CLUB or
 - (ii) sympathisers and/or fans of the CLUB
- a) Visit, register for and remain “Barça Fans” via the following websites owned by FC BARCELONA:
 - (i) www.fcbfans.cat/, if doing so in Catalan,
 - (ii) www.fcbfans.es/, if doing so in Spanish, and
 - (iii) www.fcbfans.com/, if doing so in English.
- b) Have a user account and/or be registered for the “Facebook” online social network via an email address and joins the group of fans and users of the official FC BARCELONA website on said social network.
- c) “Invite” as many “friends” that want to join the group of fans and users of the official FC BARCELONA website on the “Facebook” online social network and these expressly accept this invitation, via a specially created application for such a purpose called “The Best Barça Fan”. In such a case, for each “friend” invited by the “Barça Fan” participating in this promotion and when that “friend” accepts the offer, the participant will get one (1) point, with which FC BARCELONA will compile a weekly and monthly ranking, for such a purpose.

Once registered as “Barça Fans”, they can use the corresponding link, optionally and voluntarily, to subscribe to and receive fortnightly, the “Barça Fan Newsletter”, which informs about (i) the CLUB’s current affairs and (ii) the services, products, offers and promotions at any given time.

Those with an interest in participating in the promotion must satisfy each and every one of the four (4) requisites described before, and maintain them until at least May 31, 2011, regardless of (i) being a member or not of FC BARCELONA, (ii) age and (iii) nationality.

Every time the registered “Barça Fans” participating in this promotion manage to “invite” a “friends” to join the official FC BARCELONA page on the “Facebook” online social network, and these expressly accept said invitation, they will obtain one (1) point per person “invited”. In order to reward such participation, the CLUB will make two (2) types of ranking among all of the participating “Barça Fans”, which will be ordered in a list by the number of points obtained, from highest to lowest number of points:

- a) **Weekly**, there will be a prize of one (1) official CLUB merchandising product for each of the three (3) first people in the ranking, i.e., for the three (3) that have got the most points,
- b) **Monthly**, there will be a prize of one (1) official CLUB merchandising product for each of the three (3) first people in the ranking, i.e., for the three (3) that have got the most points,

And from among the total number of “Barça Fans” registered as participants that satisfy the conditions mentioned in the present rule 1, a draw will be held for the match ball used in game number 37 of the “Spanish Liga” competition, played by FC Barcelona against Real Club Deportivo de la Coruña, scheduled for the weekend of May 14-15, 2011, at the “Camp Nou” stadium, which will be presented to the winner and publicly announced on:

- 1) The CLUB’s official website www.fcbarcelona.cat.
- 2) “Barça Fan Newsletter”.
- 3) The official FC BARCELONA page on the Facebook online social network www.facebook.com/fcbarcelona.

This promotion will start on the date of April 11, 2011 and will conclude on May 31, 2011, coinciding with the end of the present season 2010-2011.

RULE 2.- AUTHORIZATION TO USE PERSONAL DETAILS.

In accordance with Organic Law 15/1999, of December 13, on the Protection of Data of a Personal Nature (LOPD), the data provided and/or supplied expressly by people that take part in this promotion, will be included in an automated file, which shall be the responsibility of FC BARCELONA (Aristides Maillol s/n (08028) Barcelona). This data will be confidential.

By participating in this promotion, the participants expressly authorise FC BARCELONA to use their data for commercial purposes in order to offer products, services and promotions related to FC BARCELONA and/or companies related with the aforementioned CLUB, and also to issue them questionnaires of mutual interest

In the case of minors, it shall be the parents/guardians/legal representatives of the same who, in their name and representation, expressly authorise the use of the data on the minors, in the sense detailed previously.

Should consent not be granted, or in order to exercise corresponding rights to access, rectify or cancel the data, the participants may send a communication to oab@fcbarcelona.cat, or to the postal address of the party responsible for the file for said purpose

RULE 3.- PUBLICATION OF RULES OF THE DRAW.

The publication of these rules will be made on the official FC BARCELONA website, www.fcbarcelona.cat, and on the websites: (i) www.fcbfans.cat (ii) www.fcbfans.es and (iii)

www.fcbfans.com, on April 6, 2011 in order for all those people wishing to take part in the competition to know about the mechanics for participating and the way the promotion and later draws operate.

RULE 4.- CONDITIONS FOR ENTRY.

The mechanics for anybody interested in taking part in the competition involve the need to comply with the requisites detailed hereinafter:

2. form part of one of the two (2) groups detailed hereinafter
 - (iii) members of the CLUB or
 - (iv) sympathisers and/or fans of the CLUB
3. Visit, register for and remain a “Barça Fan” via the following websites owned by FC BARCELONA:
 - (i) www.fcbfans.cat/, if doing so in Catalan,
 - (ii) www.fcbfans.es/, if doing so in Spanish, and
 - (iii) www.fcbfans.com/, if doing so in English.

Access to the aforementioned websites may only and exclusively be via the official FC BARCELONA website, www.fcbarcelona.cat, where there shall be a “banner” redirecting users to the aforementioned websites, depending on the language that the entrant has used.

4. Once on any of the three (3) aforementioned websites, potential entrants must register and state such details as: (i) name, (ii) surnames, (iii) country, (iv) post code, (v) telephone, (vi) e-mail address, (vii) indication of whether entrant is a member and (viii) language.
5. The languages for communication will be (i) Catalan, (ii) Spanish and (iii) English, according to the option chosen by each participant.
6. Have a user account and be registered on the “Facebook” online social network and join the group of fans and users of the official FC BARCELONA website on said social network.
7. (i) “Invite” as many “friends” that they want that are registered on the online social network “Facebook” to join the group of fans and users of the official FC BARCELONA website on said social network and (ii) for them to expressly accept this invitation, via a specially created application for such a purpose called “The Best Barça Fan”.
8. Each “invitation” made by “Barça Fans” registered as friends in the sense indicated in previous point 6 anterior, that is expressly and correctly accepted by those friends, will offer one (1) option to take part in the draw. So there shall be as many options and/or opportunities to enter, as there are “invitations” properly made and accepted.

9. When the friend of the participating registered “Barça Fan” receives the “invitation”, and accepts it expressly, they become a registered “Barça Fan” and user of the official FC BARCELONA website on the Facebook online social network, and in turn may send invitations to other friends as described in the present rule and if these accept, then they too can take part in the draw for the ball that is the prize for this promotion.

RULE 5.- MECHANICS OF DRAW.

Having established the conditions and/or requisites for taking part in the promotion in previous Rule 4, potential entrants that satisfy each and every one of those requisites will go into a draw, the mechanics of which are described hereinafter:

1. One (1) single file will be created resulting from the (i) “invitations” sent by registered “Barça Fans” that are users of the official FC BARCELONA website on the Facebook online social network that (ii) are expressly accepted by the friends who are “invited” to join the group of users of said page on said social network, regardless of the language in which this is done.
2. One (1) single draw will be held between all the people who have entered the promotion and that satisfy all of the requisites established in rule 4, (i) “invite” friends to form part of the official FC BARCELONA website on the Facebook online social network and (ii) this “invitation” has been expressly accepted.
3. The draw will be held before a Notary on June 6, 2011.
4. The choice of the winner of the draw will be done using a random computer-based combination that will select one (1) email address from all of the participating “Barça Fans” that are: registered and remain so and form part of the group of fans and users of the official FC BARCELONA website on the Facebook online social network that (i) have “invited” friends to form part of the official FC BARCELONA website on the Facebook online social network and (ii) this “invitation” has been expressly accepted. The system will also select ten (10) email addresses to act as reserves.
5. The email addresses must by force correspond to a registered “Barça Fan”. If not, the next reserve address will be used instead. This check will be made by asking for the (i) name, (ii) surnames, (iii) national ID of the winners and (iv) indicating, if relevant, that they are members.
6. The result of the draw will be communicated to the lucky winner by contacting the email address and/or telephone number, and this person will be told about the logistics of presenting and collecting the prize.
7. By participating in this promotion, the participants, (i) ACCEPT these rules and (ii) ACCEPT that if they win the draw, a mail sent by FC BARCELONA to the email address provided on entering will be used as the proof, for all purposes, of communication made by the CLUB to inform about said condition. This contact will be made on the same day that the draw is held. If it is not possible to contact the winner

within twenty-four hours (24 hrs), for any motive or circumstance alien to FC BARCELONA, the right to the prize will be lost, which will be passed to the first reserve and the next one successively.

8. The lucky winner of the prize must accept it and strictly obey any instructions provided by the CLUB with respect to the logistics for presenting and collecting said prize.
9. On the CLUB's official website (www.fcbarcelona.cat) the name and nationality of the winner of the draw will be announced.

RULE 6.- PRIZE FOR THE DRAW.

From the total number of registered participating "Barça Fans" that satisfy the conditions mentioned in rules 3 and 4, a winner will be selected that will get the prize of the match ball used in game number 37 of the "Spanish Liga" competition, played by FC Barcelona against Real Club Deportivo de la Coruña, scheduled for the weekend of May 14-15, 2011, at the "Camp Nou" stadium, publishing their name and nationality on:

- a) The CLUB's official website www.fcbarcelona.cat.
- b) "Barça Fan Newsletter".
- c) La official FC BARCELONA page on the Facebook online social network www.facebook.com/fcbarcelona.

If the winner does not accept the prize or cannot travel, said prize cannot be exchanged for another or its monetary equivalent, and therefore the person who is the first reserve and so on successively will automatically gain the right to the prize.

When receiving the prize, the winner will sign a document showing their acceptance of the prize and receipt of the same, declaring that they have no claims against FC BARCELONA. In the case of minors, this will be done by one of their progenitors and/or an adult person who has been assigned legal guardianship of the minor, who will do so in name and representation of the minor.

Acceptance of the prize by the winner implies transfer of the image rights to any photographs that might be taken of the presentation for publicity purposes, and also participation in any possible interviews and/or reports that might be carried out. In the case of minors, the photographs will be taken by the progenitor accompanying the same, and who will formally accept the prize in name of the minor

RULE 7- EXCLUSIONS.

No winner can be a person that is not and does not maintain the conditions for participation under the terms stipulated in Rules 3 and 4.

RULE 8.- DEPOSIT OF THE RULES BEFORE NOTARY.

The regulations for the present promotion will be deposited to a Notary of the Il·lustre Col·legi de Notaris de Barcelona.

RULE 9.- ACCEPTANCE OF THE RULES.

Participation in the described promotion assumes acceptance of these regulations and knowledge of the mechanics of the draw. Should there be any discrepancy regarding the promotion and/or the interpretation of these Regulations, they shall be subjected to the litigation proposed by the Courts and Tribunals of Barcelona, and the participants in this promotion hereby expressly renounce any other authority to which they might correspond.

RULE 10.- ERRONEOUS DATA.

Should there be any errors in the data provided by the participants, such that it is impossible for them to be identified, FC BARCELONA will be exempt from all responsibility.

RULE 11.- COMMUNICATIONS OF THE PROMOTION.

All communications regarding this promotion and its mechanics will be described in the communication methods pertaining to FC BARCELONA, such as, the CLUB's official website www.fcbarcelona.cat, and the websites owned by FC BARCELONA: (i) www.fcbfans.cat, (ii) www.fcbfans.es and (iii) www.fcbfans.com.